

Your Own Business Now:

How to Make a Shift from Thinking and Talking About Starting Your Dream Business to Taking Action

Thinking and talking about your own dream business is definitely fun. It's a safe way of playing a game My Dream Business. And that's where a lot of people get stuck, some of them forever. So how do you create a shift from dreaming and fantasizing to planning and doing? These seven simple steps will encourage, motivate you and show you the way.

So, have you been thinking, planning, and fantasizing about your own business? Have you been dreaming of making money doing what you love? Through the eyes of your imagination, have you served your perfect customers? Have you made imaginary money selling them your products or services? You have? That's terrific. That's the best place to start a new business. It all starts in your heart and in your head. That's where all concepts are born and incubated until the right time comes to let them come out, show up, and become visible. Is now a good time for you to start taking meaningful action creating your own business? You know when you are ready. You feel it in your heart, your soul; you even get a sensation in your body – it wants to move you in the direction of your dreams.

This is the most important shift in any business creation: from talking and thinking to doing and creating. That's when it gets a chance to become a reality. That's when "I might some day" becomes "I am doing it now". And that's where a lot of people get stuck, some for life. You don't want to become one of them. You have seen them: a guy or a woman who's had a passion and a great desire for something, dreamed about creating a life doing what s/he loved, but never got around to it. Lack of time, focus, resources, fear of taking risks were used as excuses, usually masking the feeling of being not good enough for their dream. Now they have this aura of a lack of fulfillment, sadness and disappointment around them. And they feel it's too late, which actually might be just another excuse.

Let me assure you right away and with certainty: You Are Good Enough. If you can dream it, you can get it. Simple and true. With that aside, let's talk about creating the right and purposeful action around your dream business.

Step 1. Take an inventory:

Start with a look at where you are now and what you already have. You have a dream, a desire, a yearning. You have a passion. You have a vision. That's an excellent beginning. Now let's take an inventory of where you are with your business idea. How solidly developed is it? Do you feel it has been thought through in every direction or do you still have some basic questions to answer? Be honest in your state of the union. If your idea is completely ready to roll, fine, if it's half-baked, admit it. The important thing is to know where you really are so you know how to get to where you want to be. How ready do you feel internally? How confident are you in yourself to carry it out? How about any necessary resources you might need – financial, expertise, support? What's your energy level when you think of starting this business? What about your desire level - how badly do you really want it? Again, be honest.

I encourage you to use a 1 to 10 scale when answering all these questions so you get a clear picture of what is. If you are not where you would like to be with some of these aspects, that's ok. Knowing where you are will enable you to make sound decisions about what you have to do.

Step 2. Decide where you want to be:

In order to create a perfect business, first create a vivid picture of that perfect business in your mind and your heart. The clearer the vision, the stronger the attraction, and the quicker the manifestation in reality. Ask yourself where you want your business to be in one, two, or three years, whatever timeframe feels comfortable to work with.

Don't be a minimalist and ask for the least. Ask for it all, in plentiful, in abundance. Ask for what you really want, what would make you more than happy. Think of sales figures that put a huge smile on your face. Do the same with all aspects of your

business: How many clients do you want? What kind of products, services you want to offer? How many hours do you want to work per week? What kind of lifestyle do you want to be able to afford? How would this kind of success feel to you? What would it change in your life?

Spend quality time with your vision, fill it with all your desires and watch it take a life of its own. It will be your guiding light in the time of planning and creating. It will attract your highest good to you.

Step 3. Make a list of what needs to happen:

Now that you know where you want to be, it's easier to think in terms of what has to happen so you can arrive there. Don't worry about prioritizing your list yet, just grab a pen and start writing all your thoughts and ideas on what actions need to be taken, what you have to take care of, what you have to learn.

I encourage you to make two lists right away: One for you, one for the Universe. This way you don't feel it's all on your shoulders to create; you can more confidently rely on the Universe to supply what you will need in the process. The items on your list might be "Research and contact possible funding sources"; an item for the Universe would be: "Direct me to the right information about possible funding sources".

When making your lists, consider the following questions: Do you have to spend more time with your business idea to finalize it and make it feel really comfortable? Do you need to talk it over and get opinions of trusted friends, or, better yet, of people representing your target audience? Do you need to educate yourself on some aspects of this business to feel stronger and more ready? What needs to happen for you to feel financially ready? Do you need financing? Who do you need to contact to organize a proper business support? Do you need a business plan? List all things you think are necessary to create a successful enterprise. Make this list really extensive and keep adding to it whenever you think of something new.

Step 4. Organize and prioritize your action list:

Take your list and organize it first. Break some items down into smaller pieces if you need to. For example, "Research possible financing sources" might be broken down

to: Research SBA's website and educate myself about SBA financing opportunities, read a book regarding financing for small businesses, make a list of friends and relatives I can approach regarding investing in my business, educate myself about venture capital financing, research equipment leasing options, etc.

Now prioritize all action steps according what needs to fall in place first, second, etc. Then assign due dates to your items. Due dates create a stronger intention and a more solid commitment. There is magic in due dates: If you do your best to accomplish something by a certain date, the Universe will cooperate by supplying all things needed for you to be able to do just that.

Step 5. Create an organized action plan

Now create the final plan of action. Finalize your decisions on the order of playing with different list items, whether you will be able to handle some steps simultaneously, whether some items will require your absolute focus and attention.

When creating your action plan, take into consideration how much time you have available to actually spend on working on it on a daily or weekly basis so you can set realistic expectations. Remember to structure it in a way that will allow you to enjoy the process of your dream business creation. The process counts just as much as actually getting there.

Step 6. Get into action

That' just it, get into action. It's easy now, because you know what to do first. Put it in your calendar and start creating. There is nothing better than being in action, it creates a shift in our readiness, and it opens us up to the support of the Universe. So go into action joyously and expect things to fall into place. Anticipate a fascinating journey when you start creating your business; you will learn a ton, you will expand, you will get to know yourself like never before.

Step 7. Revisit your action plan and make adjustments

Decide how often you need to revisit your action plan and make adjustments. Once a week? Once a month? Put it in your planner. Stay in touch with the big picture. Stay

in touch with your grand vision of success. Start your day with this vision. Let it energize you, let it attract to you all that you need and desire, and more.

Bon voyage!

Margaret Moczowski a certified, professional business coach. She helps entrepreneurs evolve their business and reach their optimal level of success and prosperity quickly and painlessly. She coaches entrepreneurs on creating business vision and setting goals aligned with who they are and committing themselves to discipline and accountability to stay focused and purposeful in their actions. She consults them on designing business and marketing strategies guaranteed to reach their goals. She also helps them to wake up to their evolved business mindset and create their businesses more effortlessly and joyfully. Her holistic coaching approach produces results because it integrates her clients' vision, mindset with purposeful strategies and actions. Margaret has coached many successful entrepreneurs and ushered them to their rightful place of success, prosperity and integrity with who they are. She delivers her coaching through teleseminars, group and individual coaching programs and workshops. To learn how she can help you in your business evolution, please visit her website: www.momentumcoach.net.